



## International CES

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December 15, 2011

N K Goyal  
President  
Communications & Manufacturing Association of India (CMAI)  
C 73 DDA Golf View Appt  
Saket  
New Delhi 110017

Dear Mr. Goyal:

We respectfully invite you to join us for our opening keynote and ribbon cutting to signify the official opening of the 2012 International CES<sup>®</sup>, the world's largest tradeshow for consumer technology. This year's ceremony takes place immediately following the State of the CE Industry Keynote Address and TEC Opening Keynote from Qualcomm's Chairman of the Board and Chief Executive Officer Dr. Paul Jacobs, which begins at 8:30a.m., Tuesday, January 10, 2012 in The Venetian Palazzo Ballroom (5<sup>th</sup> Floor).

As a VIP critical to the success of the International CES, you will help us welcome thousands of executives to the most important consumer technology event in the world. If you plan to attend please arrive no later than 8 a.m. at the VIP/Press entrance of The Venetian Palazzo Ballroom; Laurie Rucker, a CES staff member, will be there to greet you, and escort you to your assigned VIP seating. Shortly before the end of the keynote, you will be ushered to the ribbon cutting ceremony. The ceremony will end at 10 a.m., when the show officially opens.

Please take some time after the ceremony to explore the exhibits at the Las Vegas Convention Center (LVCC), home to more than 2,700 technology companies debuting their latest innovations. CES will feature 20 market-specific TechZones, including new destinations: 3D@Home, with content creators, service providers and TV manufacturers that make 3D in the home a reality; Access on the Go, with devices changing the way content is accessed, showcasing the most innovative eBooks, netbooks, smartbooks and tablets; Broadband Communications, highlighting the role of the underlying infrastructure in expanding broadband capacity; and Connected Home Appliances which will bring white goods to the show floor for the first time in CES history. The innovative products on display at the 2012 CES will fuel not only the technology industry, but the growth of the global economy.

So we may plan for your participation, please complete the attached RSVP and fax to Laurie Rucker at (703) 907-4167, or e-mail [lrucker@ce.org](mailto:lrucker@ce.org) by Tuesday, December 27, 2011.

Respectfully,

Gary Shapiro  
President and CEO  
Consumer Electronics Association

Karen Chupka  
Senior Vice President, Events and Conferences  
International CES

Attachment:  
RSVP Form





**2012 International CES Opening Keynote/CES Ribbon Cutting Reply Form**

\_\_\_\_\_ Yes, I will attend the Opening Keynote/CES Ribbon Cutting Ceremony,  
Tuesday, January 10<sup>th</sup> at 8:30 a.m. in The Venetian Palazzo Ballroom (5<sup>th</sup>  
Floor)

\_\_\_\_\_ Sorry, I am unable to attend

\_\_\_\_\_ Name

\_\_\_\_\_ Company

\_\_\_\_\_ Phone Number

Please reply to Laurie Rucker via fax 703-907-4167 or email [lrucker@ce.org](mailto:lrucker@ce.org)